# **Grace Young**

#### Contact

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#### Education

## Rhode Island School of Design

BFA Graphic Design & Computation, Technology, Culture Concentration 2016 – 2020

## **Brown University**

Courses: User Interface & User Experience, Object-Oriented Programming in Java 2016 – 2020

#### Skills

User Research User Interviews Information Architecture Sketching Wireframing User Testing Prototyping UX / UI / Interaction Design Design Systems Visual Design Illustration Information Design

#### Tools

Figma Adobe Creative Suite Usertesting.com Hotjar Google Analytics PostHog

## Technologies

HTML, CSS / SCSS

#### Experience

## Product Designer at Plutos NYC, NY | 2024 – Present

- Led design for a b2c iOS app, simplifying the UX for homeowners and contractors to visualize interior styles and renovations.
- Designed features for users to view, share properties, and collaborate by suggesting rooms.
- Worked closely with a real estate investor, CTO, and an overseas team, occasionally advocating for and implementing UX improvements.

## Product Designer at Nickel Brooklyn, NY | 2023 – 2024

- Worked closely with 2 founders and 2 engineers to improve b2b financial products for businesses transacting up to \$1M.
- Reduced friction on the payment experience, identifying UX opportunities through customer recordings.
- Used customer feedback and product analytic tools to iterate quickly and move product and business metrics.
- Rapidly designed and prototyped new products b2b sales tax, exemptions, and invoicing web apps on a weekly sprint cadence.

## Product Designer at Farther Finance NYC, NY & Remote | 2021 – 2022

- Led design for b2c and b2b web and mobile app features and products **streamlining traditional financial processes** into efficient digital experiences for our clients, financial advisors, and businesses.
- Improved handoff to our product and engineering team by implementing an iterative and collaborative design cycle.
- Built and expanded a design system and pattern library with reusable Figma components and patterns.
- Worked with engineering to ideate, design, prototype, and launch product and feature updates and improvements.
- Steered Farther's new brand directions with Red Antler.

## UX/UI Designer at Levitate Foundry Remote | 2020 – 2021

- Collaborated with eCommerce managers and dev team as design lead to create seamless checkout experiences and apply industry best practices for DTC eCommerce sites.
- Persuaded design buy-ins to stakeholders and provided design solutions to their feedback.
- Wrote QA and development tickets and worked with developers to resolve site issues across various devices, browsers, and operating systems by using BrowserStack and Google inspect tool.
- Worked with 50+ brands and 10+ eCommerce sites–designing paid media campaigns, applying brand directions, and implementing email flows in Klaviyo and ReSci.